

# ROSEWOOD



## **JUAN SAMÓS** **MANAGING DIRECTOR, ROSEWOOD DOHA**

Juan Samsó is the Managing Director of Rosewood Doha and brings with him a wealth of international experience in luxury hospitality. Born into a family of educators, Juan followed a different calling, one that would take him across the globe, driven by his passion for engaging with people and his love for the art of hospitality.

Throughout his career, Juan has led hotel operations, guided acclaimed dining concepts, and overseen landmark openings in some of the world's most dynamic destinations. His leadership has been recognised with accolades including Forbes Five-Star hotels and spas, Michelin-starred restaurants, and even a Guinness World Record for the most teddy bears attending afternoon tea, an achievement that reflects his belief that hospitality is about both excellence and joy.

The Middle East has long inspired Juan, with its rich cultural fabric and fast-evolving hospitality landscape. His transition to Rosewood Doha was, in his words, "the natural culmination of years of admiration for Rosewood. I fell in love with the brand the moment I stepped into Rosewood Hong Kong, I was captured by the Rosewood magic."

At Rosewood Doha, Juan leads a team representing over 70 nationalities. With architecture inspired by Qatar's marine heritage and interiors that bring this story to life, his vision is to create a destination that sets new benchmarks for luxury in the region. "At the end of the day," he says, "it's the people who make the place."

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