

# ROSEWOOD



## **HUGO MONTANARI** **MANAGING DIRECTOR, ROSEWOOD HONG KONG & K11 ARTUS**

Hugo Montanari is the Managing Director of Rosewood Hong Kong and K11 ARTUS, overseeing all aspects of both ultra-luxury properties. He also leads Rosewood Impacts, the brand's corporate social responsibility program, which spans a range of initiatives from environmental sustainability to inclusive employment opportunities.

A seasoned hotelier with over 17 years of global experience in the luxury hospitality sector, Montanari has held leadership roles across prestigious brands. He spent seven years with Fairmont Hotels & Resorts, including tenures at Fairmont Dubai and the iconic Plaza Hotel in New York. He later joined The Ritz-Carlton Hotel Company, where he served in key roles across Bangalore, Sanya, Tianjin, and Morocco, ultimately becoming Multi-Property General Manager. Prior to his current role, he was part of Jayasom Ibiza, a wellness-focused resort.

An Italian and French national, Montanari is a graduate of the Ecole Hôtelière de Lausanne, a passionate athlete and fundraiser to support local community services.