

ROSEWOOD



LUTZ ARNHOLD

MANAGING DIRECTOR, ROSEWOOD INN OF THE ANASAZI

Rosewood Inn of the Anasazi, the home of historic Santa Fe, celebrates the city's rich fusion of cultures and creative spirit in the heart of downtown. As Managing Director, Lutz Arnhold brings more than 20 years of experience in luxury hospitality to his role leading the property.

Lutz oversees all facets of the hotel operation, from guest experience and food and beverage to programming, partnerships, and community engagement. Since assuming his role in 2018, Lutz has heralded the property's deepened connection to Santa Fe's vibrant heritage and position as a destination that blends timeless luxury with authentic local culture. Most recently, he introduced Rosewood Inn of the Anasazi's first-ever Destination Ambassador to further immerse guests in the city's storied history, cultural traditions, and contemporary creative scene.

Beyond his responsibilities at Rosewood Inn of the Anasazi, Lutz is also a founding member of LevelUp, a work-based learning initiative that provides local high school students with summer employment opportunities. What began as a small collaboration between three hotels and 12 students has evolved into a statewide program with more than 200 participants and over 60 employer partners. Supported by local government funding, the initiative has become a powerful pipeline for young talent, with many participants transitioning into permanent careers in hospitality.

Deeply connected to the Santa Fe community, Lutz partners with numerous institutions to further establish the city as one of the country's premier destinations.

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