

the ULTIMATE EXPERIENCE GUIDE

by ROSEWOOD LONDON





We are delighted to present the latest edition of our London guide, thoughtfully curated by our Concierge team to help you make the most of your time in the city.

Whether you are here for a relaxing getaway, cultural immersion or to explore London's vibrant culinary scene, this guide will introduce you to the finest experiences the city has to offer. From hidden gems to sought-after tickets, our recommendations reflect our unparalleled local expertise and exclusive access, which we have obtained over years of experience.

We hope these pages inspire you to explore, connect and uncover the essence of London—a city rich in history and culture. As personalised service is at the heart of everything we do, our team remains at your disposal throughout your stay, and we look forward to crafting unforgettable experiences tailored to your preferences.

On behalf of the Rosewood London Concierge team, we hope you have a wonderful journey.

Ronan

Ronan Gawronski
Chief Concierge

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THE TEAM'S FAVOURITE PLACES *in* LONDON

best unique experience
LUXURY RIVER CRUISE

“Step aboard a handcrafted mahogany river boat for a private voyage along the Thames. Glide past London’s most iconic landmarks—from Westminster to Tower Bridge—while admiring breathtaking city views from the water. Scenic and intimate, it’s the perfect setting for a relaxing evening escape or an unforgettable celebration.” – NAJUM



6 RIVER THAMES



BRITISH MUSEUM

what not to miss
THE ROYAL PALACES

“Whether it’s the grand halls of Kensington Palace, the Tudor opulence of Hampton Court Palace, or the iconic Tower of London, the capital’s palaces tell captivating tales of the Monarchy. Journey through a millennium of history, where public dramas unfold, and the realms of scandal and secrets intertwine.” – TOBY

favourite walking route
LITERARY
WALKING TOUR

“Explore Bloomsbury’s literary heritage from Rosewood London to Euston. Trace the footsteps of famous English authors, uncover their inspirations and immerse yourself in the stories that shaped England’s literary landscape.” – RONAN

HAMPTON COURT PALACE





what not to miss
ALFIE'S ANTIQUE MARKET

“Nestled within the vibrant Marylebone district, Alfie’s stands as London’s grandest indoor market. Discover a treasure trove of antiques, jewellery and ceramics, then pop into this delightful area’s charming restaurants and cosy coffee shops for a well-earned rest.” – **STEPHEN**



ALFIE'S ANTIQUE MARKET



WIMBLEDON VILLAGE



somewhere off the beaten track
WIMBLEDON VILLAGE

“Discover the unique charm of Wimbledon Village, a lovely blend of chic shops, cosy cafes and inviting bars. Immerse yourself in the legacy of one of the world’s most esteemed sporting events at Wimbledon Lawn Tennis Museum.” – **JONATHAN**

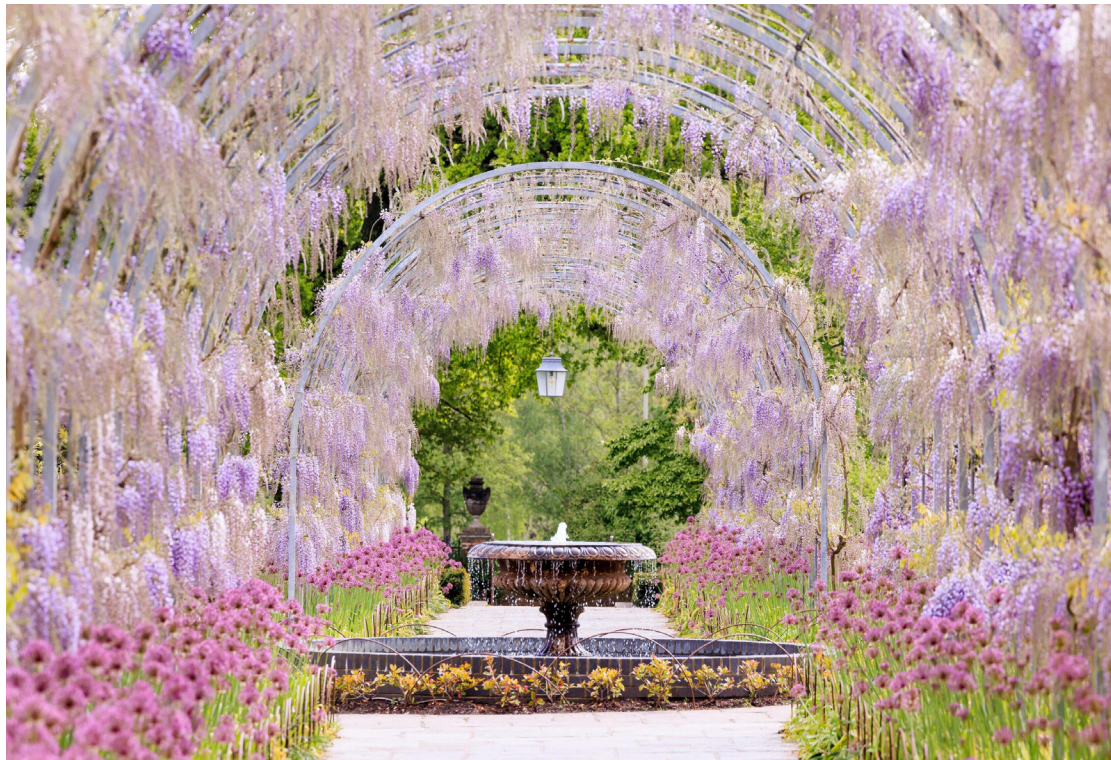




best out-of-city experience

WISLEY GARDENS

“Just an hour drive from Rosewood London, Wisley Gardens offers a tranquil escape into nature. Explore the Glasshouse, filled with the Royal Horticultural Society’s mesmerising collection of exotic plants, then pause to relax by serene lakes nestled amidst the masterful landscaping. Marvel at the innovative displays and gardens at the RHS Hilltop, the UK’s first horticultural science centre, before enjoying a leisurely lunch at the café or terrace restaurant.” – MIA



WISLEY GARDENS



ORIOLE BAR



favourite bar

ORIOLE BAR

“Explore London’s cocktail scene at Oriole, an elegant bar in Covent Garden known for its expertly crafted drinks and refined atmosphere. Indulge at the Bamboo Bar or head downstairs for Latin American bites, adventurous tipples and live jazz in an intimate setting—perfect for an elegant evening out.” – ISRAEL

favourite restaurant

THE BARBARY

“Tucked away in Neal’s Yard, this culinary gem brings the flavours of North Africa’s Mediterranean coastline to Covent Garden. The Barbary’s intimate counter seating and open kitchen immerse guests in a lively atmosphere as they savour dishes such as Moroccan cigars and seven-spiced lamb ribs. The restaurant’s success has led to a sister location in Notting Hill, just steps from the vibrant Portobello Road Market.” – LEO

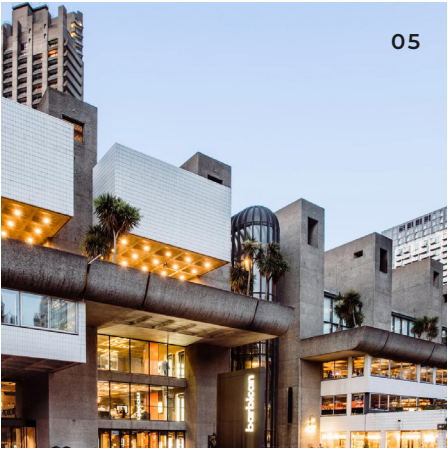
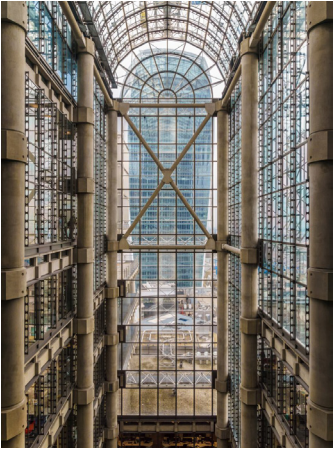
THE BARBARY





OUR 5 FAVOURITE
ART GALLERIES
in LONDON

- 01 THE TRISTAN HOARE GALLERY
- 02 CLARENDON FINE ART
- 03 GROVE GALLERY
- 04 PACE GALLERY
- 05 BARBICAN CENTRE



THE TRISTAN HOARE GALLERY

The Tristan Hoare Gallery is an 18th century townhouse in Fitzroy Square, a 15 minute walk from Rosewood London. The garden square and the rooms overlooking it have high ceilings, original plasterwork, and tall windows, making it a unique gallery space. Individuals looking for something different, an experience with a different quality are invited to visit.

In these magical rooms, our Concierge team can organise private viewings, intimate dinners, musical evenings, drinks and curated tours of the gallery and of a few local hidden gems.

Tristan Hoare is one of Rosewood London's art partners curating our hotel's art collections focusing on artists who have a unique story to tell, with an emphasis on skill, texture and materials.





LONDON *has* MANY STORIES *to* TELL.

*Some can only be
revealed by local experts.*

At Rosewood London, our Concierge team is your trusted guide to the city's most extraordinary encounters. With extensive knowledge of London's cultural and social landscape, we craft bespoke experiences tailored to your interests—whether you are exploring its diverse food scene, uncovering hidden historical gems or indulging in luxurious shopping.

From year-round adventures to seasonal highlights, our team has curated over 60 meticulously designed tours with leading experts in their fields. Here, we proudly present a selection of our favourites.



THE NEWT *in* SOMERSET

The Newt in Somerset is an historic country estate with beautifully-preserved gardens designed by renowned landscape artist Patrice Taravella. Celebrating the local heritage of Somerset, a cyder press, farm and several restaurants showcase the bounty of this region. Rosewood London and The Newt are delighted to offer guests a unique day trip experience out of the city.

ROSEWOOD LONDON
PRESENTS

The Great Garden Escape to The Newt in Somerset

Experience a luxurious first-class journey aboard the Great Western Railway, indulging in breakfast as the train weaves its way from Paddington into the picturesque West Country.

Arriving at The Newt, a member of the expert gardening team will take you on a tour of the magnificent grounds and captivating gardens. Sample freshly made apple juice and walk the surrounding woodland before enjoying a delicious lunch of freshly picked fare from the estate watered down with a selection of wines in the glass-walled Garden Café.

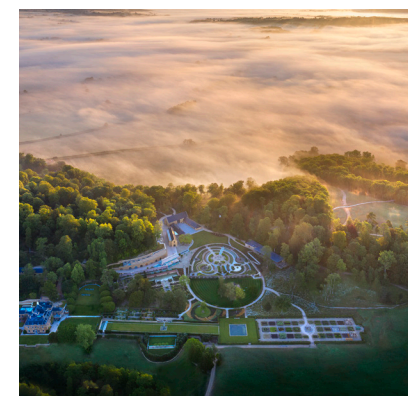
End the day with a fascinating tour and cyder tasting at The Cyder Barn before taking the late afternoon train back to London Paddington, enjoying a delicious afternoon tea alongside a selection of Babylonstoren wines.

INCLUSIONS

First class return train ticket, breakfast, lunch & special goodie bag

T&Cs

Subject to availability, we recommend booking in advance due to high demand



A DAY *in* OXFORD & THE COTSWOLDS

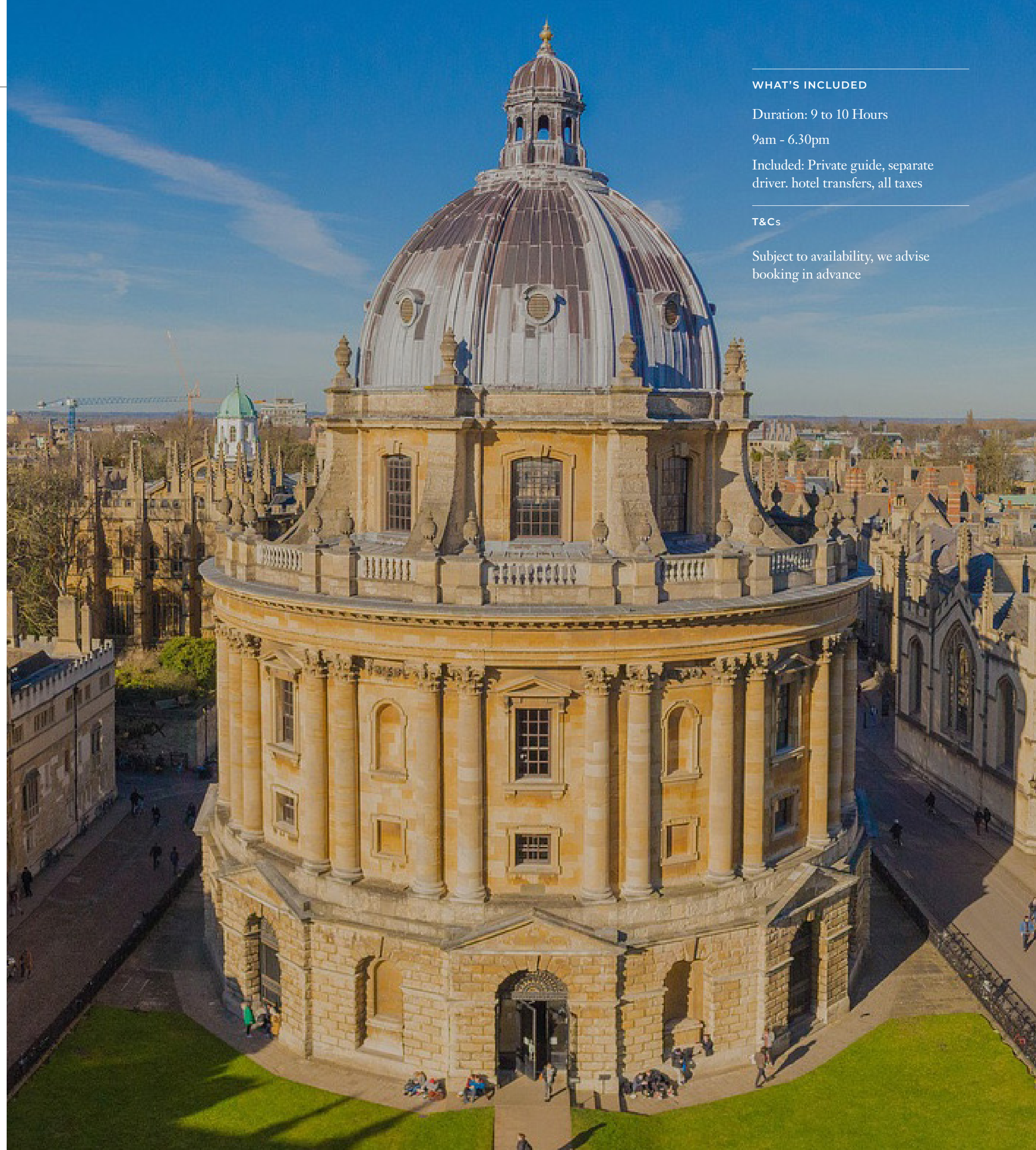
A Private Tour Through The British Countryside

Embark on a journey through the storied streets of Oxford and the rolling landscapes of the Cotswolds on a privately guided day trip with Rosewood London's chauffeur service.

Your adventure begins in the City of Spires, where centuries of history, groundbreaking ideas and literary inspiration come to life. Accompanied by a private guide, wander through the grand courtyards of one of Oxford's prestigious colleges, tracing the footsteps of prime ministers, scholars and authors who shaped the world.

During the tour, you will have an opportunity to visit the 17th-century inn where J.R.R. Tolkien and C.S. Lewis once met to discuss their fantastical works, then uncover Oxford's role in shaping Lewis Carroll's whimsical tale, *Alice's Adventures in Wonderland*.

From there, escape into the Cotswolds countryside, where honey-hued villages, thatched roof cottages and meandering country lanes paint an idyllic scene. Pause for a traditional pub lunch before setting off through rolling pastures and charming hamlets—the inspiration behind Peter Rabbit's beloved world. As the late afternoon settles in, admire the beauty and quiet elegance of England's picturesque countryside.



WHAT'S INCLUDED

Duration: 9 to 10 Hours

9am - 6.30pm

Included: Private guide, separate driver, hotel transfers, all taxes

T&Cs

Subject to availability, we advise booking in advance



LONDON

ROYAL WALKING TOUR *of* LONDON

Walk in the footsteps of monarchs and luminaries on a fascinating journey through the heart of London. With your dedicated private guide, explore two majestic palaces, a historic abbey, a royal menagerie and Downing Street—home to the Prime Minister—while uncovering captivating tales of notable figures.

A highlight of the journey is Buckingham Palace, where you will witness the royal guards on horseback before delving into the palace's fascinating origins, little-known secrets and the royal dramas that unfolded behind its grand façade. Hear the legend of the Grand Old Duke of York, visit the Queen Mother's residence, and discover why the royal guards have played the *Star Wars* theme music during the Changing of the Guard.

From royal rituals to political plots, this immersive experience blends history, scandal and royal intrigue as you explore more iconic sites, such as The Mall, St. James's Park, Trafalgar Square and the Churchill War Rooms.

WHAT'S INCLUDED

Duration: 3 Hours

10am - 1pm OR 1.45pm - 4.45pm

Included: Private guide, all taxes

T&Cs

Subject to availability, we advise booking in advance





WHAT'S INCLUDED

Duration: 2 Hours

8.30pm - 10:30pm

Included: Private chauffeur, hotel pick up, private exterior after-hours tour of the Tower of London with a private Yeoman Warder guide, viewing of the Ceremony of the Keys, all taxes

T&Cs

Subject to availability, we advise booking in advance



LONDON

PRIVATE CEREMONY
of THE KEYS

Step into history with an exclusive opportunity to witness the Ceremony of the Keys at the Tower of London, a ritual that has occurred every night for 700 years. Set against the ancient walls of one of the world’s most iconic castles, this immersive experience offers a rare glimpse into the past—an unforgettable journey through time that few have the privilege to experience.

Your evening begins with a private transfer to the tower’s West Gate, where a Yeoman Warder in a splendid red uniform awaits to guide you on a tour of the grounds. Along the way, uncover its most chilling secrets—the Bloody Tower, infamous execution sites and the stories of ill-fated princes who vanished within its walls.

As the hour approaches, you will join a select group of guests to watch the legendary ceremony up-close. At precisely seven minutes to 10pm, the Chief Yeoman Warder, with a lantern in one hand and the King’s Keys in the other, marches through the fortress to secure it for the night. As the solemn experience unfolds, relish the exclusive opportunity to witness a British tradition steeped in history.

HOLLAND & HOLLAND SHOOTING GROUNDS

Unleash your shooting prowess amidst 60 acres of breathtaking countryside at the prestigious Holland & Holland Shooting Grounds. Let Rosewood London Concierge team plan a day to your wishes, combining world-class shooting and unparalleled hospitality.

Refine your skills with bespoke lessons from masters in their profession, and enjoy an outstanding shooting experience, including Clay Pigeon facilities, an indoor rifle range and a gun fitting service to maximise your performance in the field.

Elevate your experience at the fireside lounge, relaxed conservatory bar, stylish restaurant or stunning terrace for a memorable lunch prepared by Michelin-trained Chef Joshua Hunter and his talented kitchen team.

For ultimate comfort, Rosewood London offers a luxury chauffeur service featuring the prestigious Range Rover Autobiography.



T&Cs

Price on request to personalise your unique experience, private transportation included

Special course designed for 11 – 16 years old available

We recommend booking 7 days in advance due to high demand



LONDON

PERFUMER H 'BY APPOINTMENT ONLY' *A Private Fragrance Appointment*

The 'By Appointment Only' Service is an immersive and informative experience that delves into the processes, ingredients, and craftsmanship behind Perfumer H, encouraging each guest to learn about and interpret Lyn's olfactory vision for a selection of fragrances. From a tour through the laboratory to a tactile exploration of materials, each appointment concludes with bespoke guidance on application and the selection of a Perfumer H fragrance.

INCLUSIONS & DETAILS

Duration: 60 Minutes

Tuesday to Friday, 10.00am-6pm

Included: Appointments hosted by one of Lyn's laboratory assistants at Perfumer H, a complimentary fragrance of choice (50ml Eau de Parfum)



ROSEWOOD LONDON PRESENTS

PIE MASTERCLASS

The Pie Room at Rosewood London celebrates one of Britain's most iconic dishes. Join our expert pie makers for a private hands-on pastry masterclass, where you will craft signature pies from scratch. After perfecting your skills, take home the coveted recipes of Holborn Dining Room's renowned pies—serving the humble British classic in all its finery.

INCLUSIONS

Hand-Raised Pork Pie
Masterclass

Duration: 90 minutes

Included: Learn to mold & shape your own pie, special gifts for each participant, complimentary G&T at The Gin Bar

Beef Wellington
Masterclass

Duration: 120 minutes

Included: Decorate your own Beef Wellington, special gifts for each participant, complimentary G&T at The Gin Bar

T&Cs

*Guests must be 18+ years of age to participate.
Reservations must be done one week before the class.
Should the class not reach minimum capacity of guests, Holborn Dining Room will reschedule the class and offer guests the next available space.*



UNVEILING PARIS: *A Journey Beyond the Icons*

Accompanied by a private guide and separate chauffeur driver, we will head straight for the highlights and the unexpected in this city, home to our sister property, Hôtel de Crillon, A Rosewood hotel. From Roman Settlements and Napoleon's Empire to the French Revolution, Paris' turbulent past will unravel in a pastiche of beauty, character, charm and story-telling.

The journey unfolds with a drive down the famous Avenue des Champs Elysees and a stroll through the beautiful Jardin des Tuileries. Walk in the footsteps of Hemingway and Victor Hugo as you delight in a fresh, flaky croissant and soak up the City of Love.

After lunch in a traditional French Bistro, we head north to the bohemian capital of bustling Montmartre. Discover the oldest can-can dance theatre in Paris, walk past the Moulin Rouge and the artistic hangouts of Van Gogh and Salvador Dali.

Discover famous film locations, hidden urban vineyards and artists' workshops as we wind our way through the narrow streets up to the beacon that is the Sacre-Coeur. The sun sets on an effervescent and panoramic experience revealing the unmatched city of Paris and her secrets.

INCLUSIONS & DETAILS

This tour lasts all day from 9am until 5pm

Prices include: Private guide, separate driver, hotel pick up and drop off, all taxes

Excluded: Entry tickets, gratuity



LONDON ADVENTURES for CHILDREN

With our younger guests in mind, we have curated two immersive experiences just for children. From a thrilling treasure hunt to a whimsical Paddington Bear adventure, both journeys offer a unique way to explore London's history and iconic sites.



A ROYAL TREASURE HUNT

Surprise your children with an exhilarating and educational adventure as they embark on a quest to recover the missing Crown Jewels.

Accompanied by fictional characters: Donald, the King's loyal chauffeur, and Sir Barrington, his personal assistant, young detectives will zip through London's most iconic landmarks—Trafalgar Square, Covent Garden, Buckingham Palace and more—solving clues to track down the elusive thief.

Along the way, expect encounters with grumpy guards, royal chocolates, mischievous squirrels and plenty of surprises. Blending history, culture and interactive fun, this action-packed adventure promises laughter, discovery and a well-earned prize for those who successfully crack the case.

PADDINGTON BEAR'S LONDON TOUR

Embark on a delightful tour through London, discovering the city through the eyes of one of its most beloved residents: Paddington Bear. Your journey begins at Paddington Station, where our charming friend arrived as a stowaway on a ship from Peru. After a stop at the famous bronze Paddington statue, explore the world's only Paddington Bear shop—the perfect place to pick up a keepsake.

Next, you will head to the vibrant streets of Notting Hill, home to Mr Gruber's antique store, where Paddington buys his favourite marmalade and enjoys daily elevenses with friends. Stroll through the nearby Portobello Road Market, brimming with quirky treasures, before making your way to Primrose Hill, where you can visit the Brown family's residence, as featured in the Paddington films.

Along the way, pass through Hyde Park to admire the scenery, then end the journey at Hamleys, the world's oldest toy shop, where Paddington himself would no doubt feel right at home.

INCLUSIONS & DETAILS

Duration: 3.5 Hours
9.30am-1pm OR 1.45pm-5.15pm
Suggested age: 10 and under (*required to be accompanied by an adult*)
Included: Private guide, separate driver, personalised gifts for each child, hotel pick up, all taxes
Please note that for this tour we require the full name and ages of the kids as well as a list of their interests (such as dinosaurs, Pokémon, princesses, makeup, football, Harry Potter etc.).

INCLUSIONS & DETAILS

Duration: 3 Hours
10.00am-1pm OR 1.45pm-4.45pm
Suggested age: 10 and under (*required to be accompanied by an adult*)
Included: Private guide, separate driver, hotel pick up, all taxes



CULTURAL MOMENTS

*immerse yourself
in discovery*



INSIDE LONDON'S MUSIC SCENE

Feel the pulse of London's legendary music scene with exclusive access to the city's most sought-after performances. From intimate classical recitals to sold-out arena shows, our Concierge team can secure coveted seats and arrange behind-the-scenes experiences. Let us handle every detail, ensuring a smooth and memorable experience.

CHELSEA FLOWER SHOW

Immerse yourself in botanical brilliance at the annual Royal Horticultural Society's Chelsea Flower Show, long considered the pinnacle of horticultural artistry. Held each May, the dazzling event features exquisite floral displays, immersive gardens and demonstrations led by the world's foremost experts. As tickets are sold in advance, allow our Concierge team to arrange seamless access to this cutting-edge gardening event.

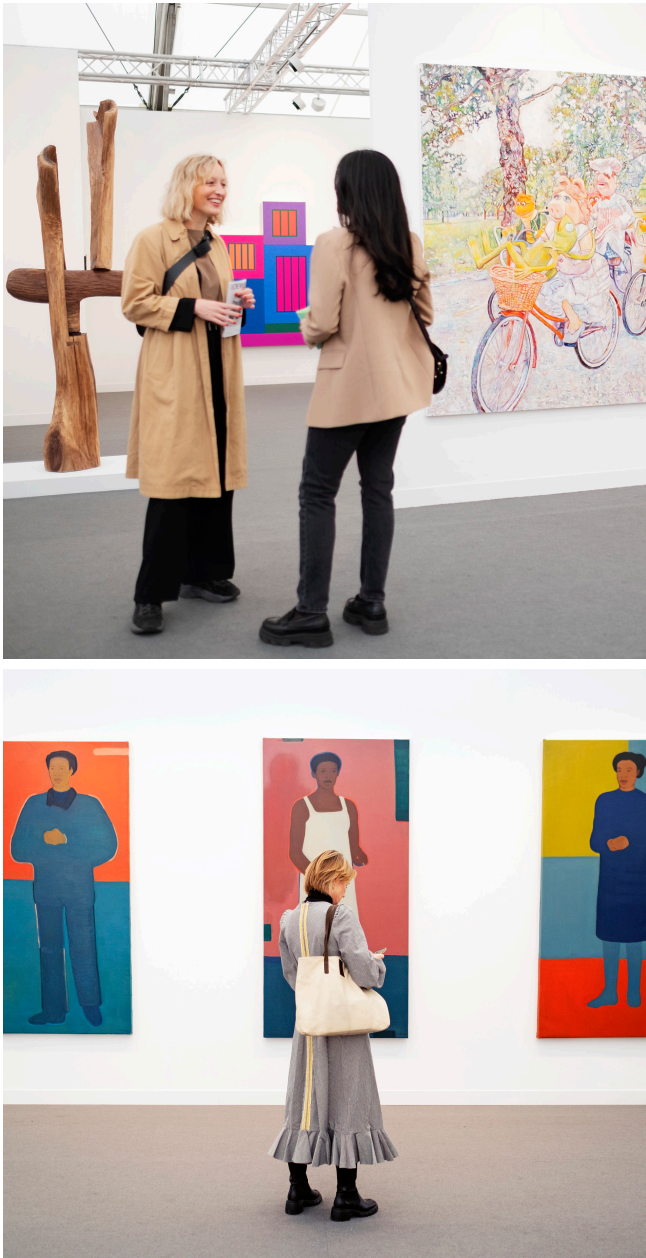


WIMBLEDON HOSPITALITY

Step into a world of luxury at the iconic Wimbledon Championships. Your experience begins in style with a private chauffeured car, allowing you to take in the sights of London en route to the world's most prestigious tennis tournament. Enjoy the thrill of Centre Court and first-class amenities—all arranged with care by our Concierge team.

FRIEZE ART DISCOVERY

Savour the dazzling cultural transformation of London at Frieze Art Fair. Rosewood London invites you to enjoy extra luxury and refinement on a bespoke artful stay for culture aficionados. As you settle into your luxury accommodation, a tour of the hotel's artworks awaits. You'll arrive in style to Frieze London events in our luxurious private transportation from the hotel to the venue with your VIP tickets secured.



BESPOKE EXPERIENCES

*curated journeys,
beyond the expected*



TALLY-HO! BIKE TOURS

Designed for the more active traveller, the London Landmarks & Secret Gems Bike Tour will allow you to explore the city as a local. Decked out in a tweed flat cap, your quintessentially charming guide will lead you through the city's backstreets and dedicated bike lanes, stopping along the way to share some quirky historical tales and secret spots. Setting off from the hotel in a vintage British hand-built bike, you will ride past famous landmarks such as Big Ben, Westminster Abbey and Buckingham Palace, the home of the King, where you'll see the Royal Guards in their dapper uniforms. Lastly, if you ever fancied trying street art, you will be given a chance to spray a paint can at Banksy's famous graffiti tunnel.

VIP SHOPPING IN BICESTER VILLAGE

Indulge in the ultimate shopping experience with a luxurious day trip to Bicester Village.

Cruise through the English countryside in a private Rolls-Royce, arriving in effortless style for a day of designer discoveries, complete with exclusive access to renowned boutiques and personal shopping assistance tailored to your tastes. With every detail meticulously arranged, this sophisticated outing blends elegance, convenience and unparalleled service for a truly memorable day.



SELF-GUIDED LITERARY WALKING TOUR

Embark on a literary adventure that starts with a delightful grab-and-go coffee from Roasting Plant. Sip your brew as you set off to St. George the Martyr, where Ted Hughes and Sylvia Plath exchanged vows on June 16th, 1956. Running east from the square is Great Ormond St and the eponymous children's hospital, where J M Barrie left the copyright to Peter Pan in 1937. Continue east past the Lamb pub to Charles Dickens' house at 48 Doughty St. Be sure to step inside as the house has been converted to honour all things Dickens. Walking back towards Russell Square, you reach 5 Woburn Walk, home to great Irish poet WB Yeats, before heading to neighbouring 51 Gordon Square, where Virginia Woolf lived with members of the Bloomsbury Group. Walk down the western flank of Russell Square to Senate House, the inspiration for George Orwell's Ministry of Truth in his famous novel, 1984. Circumnavigate the British Museum to one of London's oldest esoteric bookshops at 49 Museum Street. Then it's back to High Holborn and eastbound, home to a well-deserved drink in Scarfes Bar.

STREET ART TOUR OF LONDON

The 'Small Car Big City' street art tour of London has been specifically designed to provide guests with the perfect introductory tour of the capital, but with a street art twist for the creative and arty types who are looking for more than a conventional tour of London. They will show guests some of the greatest pieces the East End has to offer, the beautiful murals on the South Bank and finish in the now highly gentrified Leake Street Tunnel where guests can try their own hand at street art in the famous graffiti tunnel.



DISCOVER COVENT GARDEN



ON YOUR
DOORSTEP

Covent Garden is a vibrant and historic district, located minutes on foot or by bike from Rosewood London, and a must-visit destination for anyone who loves shopping, dining and culture.

SEE

Catch a show at the Royal Opera House or the Lyceum Theatre or watch magicians and acrobats perform in the Piazza.

SHOP

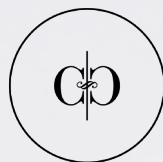
Covent Garden boasts famous designer shops like Chanel and Dior, alongside unique boutiques offering everything from handmade soap to vintage clothing.

EAT

Head to The Ivy for elevated British classics or try Dishoom for delightful Indian street fare. Michelin-starred restaurants like Frog by Adam Handling and Spring offer exceptional culinary experiences.



TOURIST LOCATIONS	SHOPPING	CAFÉS & RESTAURANTS
1. The British Museum	1. Segar & Snuff Parlour	1. Gouqi
2. Sir John Soane's Museum	2. Cecil Court	2. Colonel Saab
3. London Transport Museum	3. Diptyque Paris	3. Caravan
4. Somerset House	4. Mulberry	4. Lahpet
5. London Silver Vaults	5. Barbour	5. Parsons
6. Royal Courts of Justice	6. Penhaligon's	6. Mr Fogg's Gin Parlour
7. Royal Academy of Arts	7. Benjamin Pollock's Toyshop	7. The Barbary
8. National Gallery	8. Liberty	8. Frog by Adam Handling
9. Horse Guards Parade	9. Foyle's	9. Barrafinia
10. Churchill War Rooms	10. Thomas Farthing	10. Louie



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