

THE REGENERATIVE URBAN OASIS

SÃO PAULO

ROSEWOOD

The regenerative urban oasis, where lively Brazilian culture and artistic energy are designed to flourish alongside mother nature.

Nestled within a leafy seven-acre enclave in the city lies Rosewood São Paulo, alive with lush greenery and pulsing with local life.

The hotel injects life back into a significant chapter of local history, an old maternity ward where over half a million Brazilians were born. Alongside it is a towering vertical garden, blooming with native plants and over 250 trees. A green paradise in the city.

Brazil's rich heritage and innate creative spirit is felt in every corner of this sprawling masterpiece. The art library, featuring over 450 distinctive creative works from artists across the country define the space from start to finish.

Admire street artist Caligrapixo's geometric murals, walk on Regina Silveira's fauna-inspired carpets and marvel at Virgilio Neto's intricate drawings on the rooftop foyer's ceiling. Everywhere you look there are intricate creations, each reflecting the energy and feel of this colorful country.

Rosewood São Paulo is an opportunity to soak up the Brazilian zest for life. To live and breathe the culture – and to see firsthand the real impact of regenerative hospitality on a place and its people.

141 Rooms

40 Suites

8 Event Spaces

6 Restaurants
+ Bars



EXPERIENCES

Snippets of São Paulo's vivacity through soul-awakening Brazilian experiences.

Private Art Tour

Explore the sprawling art library, featuring works from an eclectic range of Brazilian artists, with our dedicated Art Concierges

Sundays at Taraz

Soak up the soul of Taraz with smoky wood-fired flavors among centuries-old olive trees

Santa Luzia Concerts

A monthly themed and skillfully-directed concert in the meticulously restored 1922 chapel, Santa Luzia

The rhythms of Rabo di Galo

Feel the rhythms of Brazil in this cozy, dimly-lit cocktail bar with daily live performances, rooted in local culture

Asaya Superloga and Pilates

Improve muscle strength, flexibility, balance and coordination with two dynamic practices in our state-of-the-art fitness studio



DINING

São Paulo's culinary artistry, elevated with the taste of flawless service.

Le Jardin

Our sophisticated Grand Café. A cozy retreat open around the clock, Le Jardin moves with the day — from breakfast to late bites, with desserts, coffee, and a kosher menu in a serene space.

Blaise

A menu born of earth, time, and hands. Turning seasons into new flavors, Blaise is a contemporary brasserie fusing French tradition with Brazilian ingredients. Keeping a passion for the earth, nature and local producers.

Taraz

A blend of South America's best flavors. For a taste of South America, wood fires brings bold flavors to life at Taraz, with reimagined classics designed for sharing in a vibrant terrace setting.

Rabo di Galo

A mixology hidden gem. A sultry ambiance fuelled by talented mixologists and live music every night.

Bela Vista Bar

A toast to flavor and good surprises. Signature cocktails and Mediterranean cuisine come together in a setting that invites discovery, with art in every detail and flavors that surprise.

In Room Dining

Enjoy the best of our talented chefs from the comfort of your room, with a full menu available all day. Including Kosher selections and special dishes for your furry friends.



WELLNESS

A kaleidoscopic, crystal-filled space with treatments that reflect the energy of Brazil with a golden Guerlain glow. Asaya is rooted in the pillars of emotional balance, fitness and nutrition, physical therapies, skin health and community – all of which come to life seamlessly at Rosewood São Paulo.

ROSEWOOD SÃO PAULO

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