

ROSEWOOD



MARIE-BÉRENGÈRE CHAPOTON **MANAGING DIRECTOR, ROSEWOOD SÃO PAULO**

Rosewood São Paulo is a regenerative urban oasis where lively Brazilian culture and artistic energy are designed to flourish alongside mother nature. As Managing Director, Marie-Bérengère Chapoton brings with her more than 25 years of experience in luxury hospitality. In her role, she oversees the property's strategy, service culture, and performance while strengthening relationships with owners, shareholders, and the wider community. Her career has taken her across Europe, the Middle East, North America, and South America, with leadership positions at Raffles Al Areen Palace & Spa in the Kingdom of Bahrain, Fairmont Southampton in Bermuda, and Sofitel properties in Brazil, Uruguay, and Italy. Marie-Bérengère is known for a leadership style that balances operational performance with the guest experience. She has built a reputation for developing strong teams, cultivating a service culture, and guiding hotels through periods of change with clarity and impact, bringing a global perspective to her role at Rosewood São Paulo. Marie-Bérengère holds an MBA in International Hospitality Management from Cornell University and ESSEC Business School, as well as a bachelor's degree in Hotel and Restaurant Management with honours from École Hôtelière de Glion. Fluent in French and English, with strong command of Spanish, Portuguese, and Italian, she brings a global perspective to her leadership in luxury hospitality.