

ROSEWOOD  

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HOTEL GROUP

THE FACTS

2020

## OVERVIEW

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Rosewood Hotel Group, a leading international hotel management company, encompasses 44 hotels in 19 countries across multiple brands. With established locations in North America, Europe, Asia, the Middle East and the Caribbean/Atlantic, Rosewood Hotel Group is pursuing a thoughtful expansion strategy with nearly 40 new hotels currently under development.

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### COMPANY ESTABLISHED

2006

### NUMBER OF ASSOCIATES

More than 10,000 associates

### BRANDS

Rosewood Hotels & Resorts® (28 properties)

New World Hotels & Resorts (10 properties)

KHOS (1 property)

### NUMBER OF ROOMS

Nearly 10,000 rooms

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## AFFILIATION

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The company is a subsidiary of Chow Tai Fook Enterprises Limited, a privately owned Hong Kong-based company which holds a substantial interest in New World Group.

## BRAND HALLMARKS

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Rosewood Hotels & Resorts® is comprised of ultra-luxury properties presenting one-of-a-kind ambience and style, unparalleled quality and personalised service. Most are 50-250+ room hotels and all embrace the brand's A Sense of Place® philosophy, reflecting the history, architecture, scale and sensibilities of the destinations.

New World Hotels & Resorts encompasses deluxe business, MICE-focused and resort hotels in convenient central locations in primary and secondary cities in China, major Asian gateways and popular vacation destinations. Most are 350+ room hotels offering a full range of relevant amenities and services, including a variety of restaurants, business services, extensive meeting facilities, Residence Club executive floors and recreational options.

KHOS is an innovative business hotel concept with a distinct lifestyle orientation inspired by the energy, art, innovation, creativity, style and dynamism of modern-day Asia. Launched in 2019, most KHOS hotels will offer 100-300 rooms.

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### CHIEF EXECUTIVE OFFICER

**Sonia Cheng**

### CORPORATE EXECUTIVES

**Radha Arora, President**

**Achim Lenders, Group Vice President – Global Operations**

**Karl Bieberach-Dielman, Chief Development Officer**

**Joe Chang, Chief Financial Officer**

**Shelley Perkins, Chief Talent and Culture Officer**

**Micah Friedman, Chief Information Officer**

**Ivan Suardi, Group Vice President – Food & Beverage**

**Trish Luyckx, Group Vice President – Design and Project Services**

**Niamh O'Connell, Group Vice President – Guest Experience and Wellness**

**Michael Dojlidko, Senior Vice President – Group Head of Legal**

**Caroline MacDonald, Group Vice President – Sales, Distribution and Business Performance**

**Irene Hoek, Vice President – Global Residential Development**

CORPORATE EXECUTIVES

Benjamin Bahn, Vice President – Field Sales  
Noel Merainer, Vice President – Development  
Hakan Akgun, Vice President – Engineering, Sustainability, Security  
Jack Xiao, Vice President – Financial Controller  
Bede Berry, Vice President – Operations  
Paul Arnold, Vice President – Development  
Kip Townsend, Vice President – Design and Project Services  
Millet Lukey, Vice President – Talent and Culture  
Jeffrey Wong, Vice President – Finance  
Agnes Park, Vice President – Legal  
Joanne Behrens, Vice President – Design & Project Services  
Franck Huang, Head of China Development

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ROSEWOOD

A SENSE *of* PLACE™

UNITED STATES / CANADA

The Carlyle, A Rosewood Hotel – New York, NY, USA (190 rooms)  
Rosewood Mansion on Turtle Creek® – Dallas, TX, USA (143 rooms)  
Rosewood Inn of the Anasazi® – Santa Fe, NM, USA (58 rooms)  
Rosewood Sand Hill® – Menlo Park, CA, USA (121 rooms)  
Rosewood CordeValle – San Martin, CA, USA (45 rooms)  
Rosewood Washington, D.C. – Washington, D.C., USA (49 rooms)  
Rosewood Miramar Beach – Montecito, CA, USA (161 rooms)  
Rosewood Hotel Georgia – Vancouver, Canada (156 rooms)

MEXICO

Las Ventanas al Paraíso, A Rosewood Resort – Los Cabos (84 rooms)  
Rosewood Mayakoba – Riviera Maya (130 rooms)  
Rosewood San Miguel de Allende® – San Miguel de Allende (67 rooms)

CARIBBEAN / ATLANTIC

Rosewood Little Dix Bay® – Virgin Gorda (105 rooms)  
Rosewood Bermuda – Bermuda (88 rooms)  
Rosewood Baha Mar – Nassau, The Bahamas (237 rooms)

EUROPE

Hôtel de Crillon, A Rosewood Hotel – Paris, France (124 rooms)  
Rosewood London – London, United Kingdom (306 rooms)  
Rosewood Castiglion del Bosco – Tuscany, Italy (33 rooms)

MIDDLE EAST

Rosewood Jeddah – Jeddah, Saudi Arabia (127 rooms)  
Rosewood Abu Dhabi – Abu Dhabi, United Arab Emirates (189 rooms)

GREATER CHINA

Rosewood Beijing – Beijing (282 rooms)  
Rosewood Sanya – Sanya (246 rooms)  
Rosewood Guangzhou – Guangzhou (251 rooms)  
Rosewood Hong Kong – Hong Kong (413 rooms)

SOUTHEAST ASIA

Rosewood Phuket – Phuket, Thailand (71 rooms)  
Rosewood Bangkok – Bangkok, Thailand (159 rooms)  
Rosewood Phnom Penh – Phnom Penh, Cambodia (175 rooms)  
Rosewood Luang Prabang – Luang Prabang, Laos (23 rooms)  
Rosewood Yangon – Yangon, Myanmar (205 rooms)

## NEW WORLD

HOTELS & RESORTS

### GREATER CHINA

- New World Beijing Hotel (309 rooms)
- New World Dalian Hotel (420 rooms)
- New World Guiyang Hotel (306 rooms)
- New World Millennium Hong Kong Hotel (464 rooms)
- New World Shanghai Hotel (558 rooms)
- New World Wuhan Hotel (327 rooms)
- New World Shunde Hotel (370 rooms)

### PHILIPPINES

- New World Makati Hotel (584 rooms)

### VIETNAM

- New World Saigon Hotel (533 rooms)

### MALAYSIA

- New World Petaling Jaya Hotel (300 rooms)

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## KHOS

### CHINA

- KHOS Langfang (294 rooms)

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## PENTAHOTELS

### GREATER CHINA:

- pentahotel Beijing (307 rooms)
- pentahotel Shanghai (258 rooms)
- pentahotel Hong Kong, Kowloon (695 rooms)
- pentahotel Hong Kong, Tuen Mun (298 rooms)
- pentahotel Chengdu (265 rooms)

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## KEY MILSTONES

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- 1979 First New World Hotel opens in Tsim Sha Tsui, Hong Kong.
  - 1980 New World Hotels International Limited founded.
  - 1980s New World Hotels International Limited establishes its first five-star hotel in China, in Guangzhou.
  - 1990 New World Hotels International Limited manages 250 hotels around the world with more than 16 hotels in Asia.
  - 1997 New World Hotels International Limited divests hotel management contract interests.
  - 2006 New World Hotel Management Limited formed to re-enter the hospitality sector.
  - 2008 Penta brand introduced to Asia with the opening of pentahotel Shanghai.
  - 2010 New World Hotel Management Limited restructures and launches fresh corporate identity as New World Hospitality to oversee the expansion of the deluxe New World Hotels and neighbourhood lifestyle penta brands.
  - 2011 New World Hospitality acquires Rosewood Hotels & Resorts® luxury hotel brand, adding 17 properties in seven countries.
  - 2013 New World Hospitality is renamed Rosewood Hotel Group whose portfolio includes three independent brands: Rosewood Hotels & Resorts®, New World Hotels & Resorts and penta.
  - 2017 Rosewood Hotel Group introduces KHOS, a dynamic global business lifestyle hotel brand.
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## EXPANSION

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Rosewood Hotel Group has nearly 40 projects currently under development across its three brands. Rosewood Hotels & Resorts will expand amongst primary city and exclusive resort destinations worldwide and Asia Pacific is the main development focus for New World Hotels & Resorts.

## AWARDS

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PATA Gold Awards 2014: Rosewood Hotels & Resorts' "A Sense of Place" Integrated Marketing Campaign; "Living Canvas" Advertising Campaign; and New Website Creation.

Best Hotel Merger & Acquisition Transaction of Asia, 2011, Asia Hotel Forum International Hotel Investment Summit.

Asia Pacific Merger and Acquisition Deal of the Year, 2011, Hotel Investment Conference Asia Pacific.

Merger & Acquisition of the Year 2011, The Americas Lodging Investment Summit.

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## CONTACTS

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